



# Online Digital Sidebar Ads

Each month, more than 12,000 users with an interest in Oregon Coast travel visit *CoastExplorerMagazine.com* to learn about the coast and plan their trip. You can reach them with our new Digital Sidebar Ads designed to drive potential customers to your website.

**Receive 50% off our Digital Sidebar Ad Package with any annual print ad purchase!**

## YOUR DIGITAL SIDEBAR ADS INCLUDE:

- Photo image (230 x 152 pixels)
- Your business name and location (city/region)
- Business type (Destination, Lodging, Activities & Attractions, Shopping, Dining, Services)
- Text of up to 15 words
- Link directly to your website

## STANDARD ONLINE PACKAGE \$495 (Annual)

### One City/Region, One Business

\*Add additional city/region or business at \$100 each if applicable

### YOUR AD APPEARS ON:

- **Your Community Calendar Page** (in rotation if applicable)
- **Visit Destinations Page** (Destinations only in rotation if applicable)
- **Your City/Region Page** (in rotation if applicable)
- **Feature Stories** (related to your destination and business type, in rotation if applicable)

## PREMIUM ONLINE PACKAGE \$895 (Annual)

### One City/Region, One Business

\*Add additional city/region or business at \$100 each if applicable

### YOUR AD APPEARS ON:

- **Home page** (Premium Package advertisers only),
- **Read page** (our list of current features) (Premium Package advertisers only)
- **Your Community Calendar Page** (Top two positions in rotation if applicable)
- **Visit Destinations Page** (As Featured Destinations in rotation if applicable)
- **Your City/Region Page** (Destination and Premium Package in top two positions)
- **Feature Stories** (to your destination and business type, in rotation for top two positions if applicable)

COAST EXPLORER  
the explorer's guide to the oregon coast

READ | VISIT DESTINATIONS | **CALENDAR**

Current Feature Stories

FROM OUR CURRENT ISSUE

**Art Meets Environmental Stewardship at Cannon Beach's Newest Festival**  
Cannon Beach's inaugural Earth & Ocean Arts Festival September 20-22 will celebrate environmental activism with a weekend of visual and performance art. Gallery and performance artists will create and perform on the beaches and in the parks and galleries of Cannon Beach, all with a focus on our natural world during the first annual Earth & Ocean Arts Festival September... Appeared in Coast Explorer Summer 2019

**Seaside Offers Walks Through Oregon Coast History**  
Seaside's Broadway Street, Prom and Turnaround have attracted visitors to Oregon's original coastal resort town since the 1920s, but their history goes back even earlier. Seaside is one of the Oregon Coast's most walkable towns... Appeared in Online Extras Summer 2019

**Best Places to See Seals and Sea Lions on the Oregon Coast**  
Seals and sea lions can be spotted nearly year-round on the Oregon Coast. Here's our guide to

SPONSORED LINKS

**Featured Destination**  
**Seaside**  
It's easy to Seaside. We don't guard our secrets. Dig in to learn more.

**Depoe Bay Art Galleries**  
**Paintings by Lee Munsell**  
Capture the detail, beauty and wisdom of the Creation. Work at Silver Heron Gallery.

**Cannon Beach Home & Garden**  
**Coaster Construction, LLC**